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12. A television receiver comprising a program-guide-display controlling apparatus for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, said program-guide-display controlling apparatus comprising setting means for allowing an arbitrary time zone to be set by a user and

discriminatingly displaying means for effecting display to discriminate the time zone

B set by the user and other time zones.

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13. A television receiver comprising a program-guide-display controlling apparatus for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, said program-guide-display controlling apparatus comprising

b setting means for allowing an arbitrary time to be set by a user and

B discriminatingly displaying means for effecting display to discriminate the time zone

g set by the user and other time zones,

wherein said setting means allows the starting time and the ending time of an

B arbitrary time zene to be set by the user, and

said discriminatingly displaying means causes a region corresponding to the time

displayed in different colors in a display region in which the plurality of program guides are displayed.--

## **REMARKS**